



# Road to Orlando<sup>sm</sup> Your Company, Your Options

## Presentation Abstracts

<b>Title</b>	<b>Presenter</b>	<b>Abstract</b>
<b>Your Company, Your Options, Simplifying the Release 12 Decision</b>	Goetz Schmitz	Many companies are weighing the benefits of upgrading to or implementing Release 12 instead of staying on their current platform or waiting for the release of the Oracle Fusion Applications. Join us to discuss the latest direction for this management decision including the risks, benefits, ROI implications, and overall strategic implications.
<b>Release 12: Tackling the Question of Reimplementation vs. Upgrade</b>	Goetz Schmitz	An overwhelming question to most users contemplating Release 12 of the E-Business Suite is "should I re-implement or upgrade?" Multiple production instances and the extent of configuration changes needed can be clear indicators for re-implementation as opposed to upgrade. However, there are many other factors that contribute to the decision process. We'll look at 'Real World' factors that determine whether the right approach for your organization is a re-implementation or an upgrade.
<b>Business Benefits in Release 12</b>	Goetz Schmitz	Stay up-to-date on the latest features and functionality in Release 12. With 5 Release Update Packs (RUPs) already delivered for 12.0 and with 12.1 coming soon, make sure that you know what features could be leveraged by your organization. This information could help you determine which release will provide the greatest benefits for your business.
<b>Reporting Roadmap for Oracle EBS Customers</b>	Susan Behn	Oracle EBS customers may find themselves confused by the many reporting and BI offerings from Oracle and third-party vendors. Where do OBIEE and Hyperion fit in? What are the options for DBI and Discoverer users? This presentation explores current offerings from Oracle, their future, scalability, and integration with the EBS Suite. The presentation starts with OLTP reporting options, explores Data Warehouse/BI solutions and discusses third-party solutions and combinations that provide a complete solution.
<b>Release 12 Financials Best Practices – Multi-Org Access Control and Subledger Processing</b>	Alyssa Johnson	Stay on the leading edge of the E-Business Suite Release 12 Financials Product Family. This compelling presentation provides not only an overview of new features and enhancements, but best practices when implementing these features. Topics include enabling shared service functionality using Multi-Org Access Control; Subledger Processing applications – Payments, E-Business Tax, and AGIS; and the subledgers themselves – Payables, Cash Management, Receivables, Advanced Collections, and Fixed Assets.



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<b>Release 12 Financials Best Practices – Subledger Accounting and the General Ledger</b>	Alyssa Johnson	Grab a front row seat for more Financials Best Practices. Discover the power and flexibility of the new Subledger Accounting Engine and how to best leverage that functionality. Best Practices for structuring your organization's General Ledger to take advantage of Primary & Secondary Ledgers, Ledger Sets, and other new GL features will also be discussed. See how R12 efficiently handles multiple currencies, provides consolidation views, and streamlines financial reporting in the General Ledger
<b>Planning for Release 12</b>	Alyssa Johnson	Join us for this session as we explore what companies can do NOW to plan for a Release 12 upgrade or re-implementation. With 11i10 Premier Support ending November 2010, it is not too early to be drawing your company's roadmap to Release 12. Practical tips will be given to help you stay current, stay competitive, and stay connected.
<b>Fusion Applications – A Functional Perspective</b>	Alyssa Johnson	The Fusion Applications were shown in a live demo for the first time at OpenWorld. Join us as we explore the Oracle's path to the Fusion Applications, the features of Fusion 1.0 that positions it as the Next Generation Application, and see what your organization can do now to prepare for Fusion.
<b>Rapid Migrations to Release 11.5.10 and 12.0.x</b>	Kevin Dahl	Are you ready for a point release upgrade and upgrade to RDBMS Version Oracle10g or 11g! Join us for lessons we've learned performing successful Rapid Migrations to bring your Applications current as efficiently as possible. In addition to some basic facts about the technology and features of the newest release, we'll share proven strategies to help make your migration project a success.
<b>Customization Reduction with Forms and OA Framework Personalizations – R11i/R12</b>	Susan Behn	Learn how to reduce customizations by utilizing personalizations. Form Personalizations and OA Framework Personalizations allow E-Business Suite users to tailor the applications to meet specific business needs such as protecting sensitive data, validations, modified value lists and more. Specific examples and recommendations implemented at multiple client sites will be presented for both types of personalizations.
<b>Workflow Troubleshooting in Release 12</b>	Susan Behn	Oracle provides multiple ways to troubleshoot workflow errors in the latest 11i releases and Release 12 including Oracle Applications Manager, Workflow Administration and Diagnostic Reports. Learn the most effective way for both the functional and technical users to resolve workflow issues and keep the applications running smoothly.
<b>Fusion Architecture – A Technical Perspective</b>	Kevin Dahl	For those of you concerned about Fusion's place in your organization, this presentation will tell it like it is. We'll discuss the things you need to know - and prepare for - in order to be ready for Fusion. We'll start with the most important questions of all: "What's the big deal? Why should I care?"



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<p><b>Simplify Your Project Accounting Close Process</b></p>	<p>Grant Chen, UC4 Software</p>	<p>Companies in a project accounting environment rely on speedy and accurate project closes. When a company uses a weekly project period, an efficient close process becomes critical to business success. Many companies manually close Project Accounting which can significantly reduce its efficiency and effectiveness. Manual processing can cause a number of business issues to surface. For example, project administrators may enter incorrect information into the close program parameters, such as incorrect projects being charged, incorrect labor borrowed and lent, incorrect GL dates, etc. This sub-optimal processing results in data entry and execution errors, and often in costly recovery efforts.</p> <p>Additionally, project administrators have to dig into each Oracle output file to find errors. As a result of human error and delays in error correction, accounting information can take an unacceptably long time reaching executives, postponing key business decisions in areas such as cost controls and project billing. Technical and functional employees spend a disproportionate amount of time getting existing processes to work, correcting errors and “baby sitting” period end processing. Manual processes do not scale easily, making it difficult to support future company growth. These issues are compounded when running a weekly PA close cycle. The number of jobs and issues grow exponentially.</p> <p>Companies crave efficient and scalable solutions to optimize their PA close cycle. Having a system in place to run PA close cycles in parallel provides companies a significant competitive advantage over their counterparts still using a manual close process. Automating the close cycle to track multiple jobs belonging to multiple operating units, in parallel, allows companies to reduce their PA close cycle time. Combined with automated error handling and email notification with report outputs, project administrators can focus on business issues instead of system issues. Automating the PA close process and error handling significantly improves the company’s efficiency.</p>
<p><b>Managing the Top Audit Issues: Access Control, Segregation of Duties, and Transaction Monitoring</b></p>	<p>Anand Adya, Greenlight Technologies, Inc.</p>	<p>Monitoring Privileged Users - External auditors require strict access controls and monitoring of privileged users, who have access to setups, transactions, and data. This collides with the business’ need for emergency and temporary access, to keep business functions running. What are your alternatives?</p> <p>High-Risk Transaction Monitoring – Many corporations have heterogeneous computing environments, with various ERP, CRM, Legacy, and Custom systems. What approaches can you take to continuously monitor business processes spanning diverse systems across the enterprise to prevent fraud?</p>





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<b>Database Growth, Archiving, and Sunsetting: Managing Structured Content</b>	Eric Popiel, HP / Comport Consulting Corporation	<p>Business-critical Oracle database application environments in many companies are growing larger and larger. How are you going to meet service levels required in your company? This presentation examines how unmanaged data growth impacts application performance, availability, regulatory compliance in addition to infrastructure costs. Strategies for managing database growth including archiving, partitioning and infrastructure tiering will be discussed. Additionally, strategies around application sunsetting/decommissioning and structured records management will be explored.</p> <p>Learn how to facilitate and optimize intelligent database archiving and application sunsetting/decommissioning by attending this session. HP Database Archiving software manages database growth, while dramatically improving performance and reliability and reducing the overall cost of ownership. Whether archiving for performance improvements, better manageability or long-term compliance, HP has a full range of database archiving capabilities. HP offers out-of-the-box, validated solutions for Oracle E-Business Suite and PeopleSoft applications as well as support for other Applications and Databases.</p> <p>More information about HP's Database Archiving as well as other Information Management solutions can be found at <a href="http://www.hp.com/go/imhub">www.hp.com/go/imhub</a>.</p>



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## Lunch and Learn – Vendor Product Awareness Abstracts

Topic	Presenter	Abstract
<p><b>Automating Application and Output Management in the Oracle E-Business Suite</b></p> 	<p>Brad Ferguson, Unitask</p>	<p>Unitask will provide a brief overview highlighting two of its native Oracle applications that greatly reduce operational cost and improve functionality. These products focus on automating the Output and Printer Management and Change Management processes.</p> <p>Configuring and managing printers within the Oracle E-Business Suite is a complicated and time-consuming process, and it doesn't matter where in the Oracle E-Business Suite lifecycle your organization is. Unitask's Output Director installs once and eliminates the need to maintain UNIX configurations, separate servers, Oracle setups, and special drivers. Just simple "plug-and-play" printing for the Oracle E-Business Suite that will enable your users to print to any printer, anywhere – even at home or on the road.</p> <p>Change Management in an Oracle Environment is complex, resource intensive and time consuming. Unitask's Object Migration Manager automates the migration process to; eliminate the complexity, ensure the integrity of the changes, and significantly reduce the burden on your resources. Object Migration Manager allows an organization to obtain great control and audit ability throughout the Change Management process.</p>
<p><b>Informatica/Aplimation ILM Business Unit ~ Enterprise Data Management</b></p> 	<p>Bob Williams, Applimation</p>	<p><b>Informatica/Aplimation ILM Business Unit ~ Enterprise Data Management</b></p> <ul style="list-style-type: none"> <li>• Objective ~ IT Teams supporting ERP Systems like <b>Oracle E-Business</b> are tasked to provide a highly performing application systems</li> <li>• The obstacle ~ growing number of inactive transactions within the ERP System can cause severe performance problems</li> <li>• Problem for IT Teams ~ Relocating Data (Archiving) is not easy because of complex transactional chaining in the ERP Application</li> <li>• Solution: Informatica/Aplimation ILM Business Unit provides a comprehensive solution to help IT Teams manage both Production and Test/Development data</li> </ul>