



Contact: Hope Malone
Marketing Manager
Solution Beacon
(972) 548-0488
hmalone@solutionbeacon.com

FOR IMMEDIATE RELEASE

SOLUTION BEACON WINS ORACLE APPLICATIONS IMPLEMENTATION AT CAMPING WORLD INC.

DALLAS, TX March 29, 2007 — This was a true fast track team effort that started in January 2007, and closed in two months. The final deal to replace the GERS applications with Oracle Applications was closed on March 16, 2007, and the eight month project has already kicked off. Camping World, Inc. currently runs Oracle Financials and will be replacing the GERS (Supply Chain) applications with a combination of Oracle Applications and Red Prairie WMS.

Camping World, Inc. (CWI) is based in Bowling Green, Kentucky. They are the world's largest supplier of RV accessories and camping equipment with over 50 retail outlets in key regional locations. Founder David Garvin established CWI in 1966 in response to requests by a growing contingent of campers and RVers visiting his father's amusement park in Bowling Green, Kentucky.

Solution Beacon will assist CWI with their initiative to migrate the processes that are currently supported by the GERS system to the Oracle footprint. This migration will include functional support of the integration of the Red Prairie WMS system and an integrated production release of both systems. The initiative includes the functional implementation and/or modification of the following modules: Order Management, Inventory, Costing, Purchasing, Receiving, Procurement, Receivables, Payables and General Ledger. Expected challenges include the integration of Red Prairie, POS data, Commercial Wave, EDI, and the re-design of the inventory organizations to support the retail stores.

Thanks go out to the entire resources team, as well as the partners, for the efforts to win this project million dollar plus project. Another great team win for Solution Beacon!

For more information about the Solution Beacon go to www.SolutionBeacon.com

About Solution Beacon, LLC

Solution Beacon, LLC, is a woman-owned business and leading provider of expert-level resources for the most widely used Enterprise Management Systems and Technologies in the world. Solution Beacon consultant resources contribute their Oracle Applications expertise to government, manufacturing, distribution, telecommunications, healthcare, higher education and finance segments of the marketplace.