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**FOR IMMEDIATE RELEASE**

## **ZALE CORPORATION SELECTS SOLUTION BEACON AS ORACLE APPLICATIONS UPGRADE PARTNER**

DALLAS, TX May 22, 2007- Zale Corporation has announced the selection of Solution Beacon, LLC for their partner as they move forward with the upgrade of their Oracle Applications footprint and the project is now underway! This is a critical upgrade for Zale, as it will bring them to the "launching point" for future Oracle Applications deployment such as Release 12 and Fusion Applications. This project will also serve to update Zale's system infrastructure, as well as the functional applications.

This decision comes after Solution Beacon worked closely with the Zale team to perform a comprehensive Functional and Technical "Readiness Assessment". The assessment provided the Zale team with the critical scope information that they needed to prepare both organizationally and financially for the upgrade process.

Zale Corporation is a \$2.4 billion success story in the retail jewelry market. As a leading specialty retailer of fine jewelry, Zale now operates over 2,300 retail locations throughout the United States, Canada, and Puerto Rico under the following brand names: Zales Jewelers, Zales Outlet, Gordon's Jewelers, Bailey Banks & Biddle, Peoples Jewellers, Mappins Jewellers, Piercing Pagoda, Plumb Gold, and Silver & Gold Connection. Zale also operates online at [www.zales.com](http://www.zales.com) and [www.baileybanksandbiddle.com](http://www.baileybanksandbiddle.com).

The upgrade project has kicked off and will encompass Zale's entire Oracle Applications footprint including HR Payroll / Benefits, General Ledger, Assets, Payables, Projects, Purchasing, Inventory, Order Management, Employee Self Service, Manager Self Service, and underlying Workflow. As part of the project, Zale will also be migrating from the Oracle9i Database to 10g.

For more information about the Solution Beacon go to [www.SolutionBeacon.com](http://www.SolutionBeacon.com)

### **About Solution Beacon, LLC**

Solution Beacon, LLC, is a woman-owned business and leading provider of expert-level resources for the most widely used Enterprise Management Systems and Technologies in the world. Solution Beacon consultant resources contribute their Oracle Applications expertise to government, manufacturing, distribution, telecommunications, healthcare, higher education and finance segments of the marketplace.